

# CS 1671 / CS 2071 / ISSP 2071

## Human Language Technologies

Session 5: Machine learning intro, NLP tasks and applications

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Pittsburgh

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# Course logistics: quiz

- First in-class quiz is next class, **Mon Feb 2**
  - Covers readings from all the sessions up to that point
  - Looking over the reading is a great way to prepare
  - Session 4: J+M 2-2.6, 2.8, 2.10
  - Can cover content assigned in reading that is not discussed in class
  - Content from other sessions will not be included
- 3-4 questions
- Conceptual, not programming
- Lowest quiz score in the course will be dropped
- Quizzes are 15% of your course grade total

# Course logistics: quiz

- In class on Canvas, 10 minutes to complete it (1-1:10pm)
- Allowed resources
  - Textbook
  - Your notes (on a computer or physical)
  - Course slides and website
- Resources not allowed
  - Generative AI
  - Internet searches
- If you won't be in class, let me know and I can accommodate

# Course logistics

- Homework 1 has been released. Is **due Feb 12 at 11:59pm**
- Homework assignments are programming-based
- Homework 1 covers text processing and regular expressions in Python
- Please remind me of your name before asking or answering a question

# Course logistics

- A form to submit project ideas you may want to work on will be released this Fri Jan 29
  - Project idea submission form will be due next Thu Feb 5
- Take a look at the example projects on the [project website](#). You can submit one or more of those for the form, or submit your own idea!
- Have a potential project idea that involves deriving insight from a dataset of text, or building an NLP system that can do something with text. You can submit it!
  - Ideas do not need to be well-formed
  - Ideas that have data already available are more realistic
- You will later choose from an anonymized list of project ideas on Project Match Day, Feb 11

# Hacking4Humanity 2026: Challenging AI Injustice, Building Ethical Futures

- Tech and policy hackathon
- Feb 6-20
- Teams from SCI have won in the past and were invited to Harrisburg to present their projects to members of Governor Shapiro's staff
- More information at <https://www.duq.edu/research/centers-and-institutes/grefenstette-center/hacking4humanity.php>

# Overview: Machine learning intro, NLP tasks and applications

- Intro to machine learning
  - Definitions
  - Models and algorithms
  - Data: training, development, test
- NLP applications
- NLP “core tasks”
- Coding activity: clickbait classification

*Review activity:*

Define a term from last session  
about text preprocessing

# Intro to (supervised) machine learning

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# What is machine learning?

- A system that learns a function (maps from an input to an output) from examples/data
- Can predict things and perform tasks **without** explicit instructions
- Learns patterns from data with statistical algorithms
- Examples
  - Predict the weather tomorrow
  - Predict the best next driving action to take in an autonomous vehicle

# What can you do with machine learning?

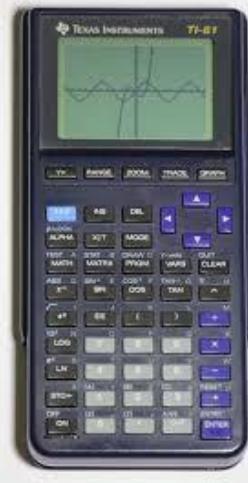
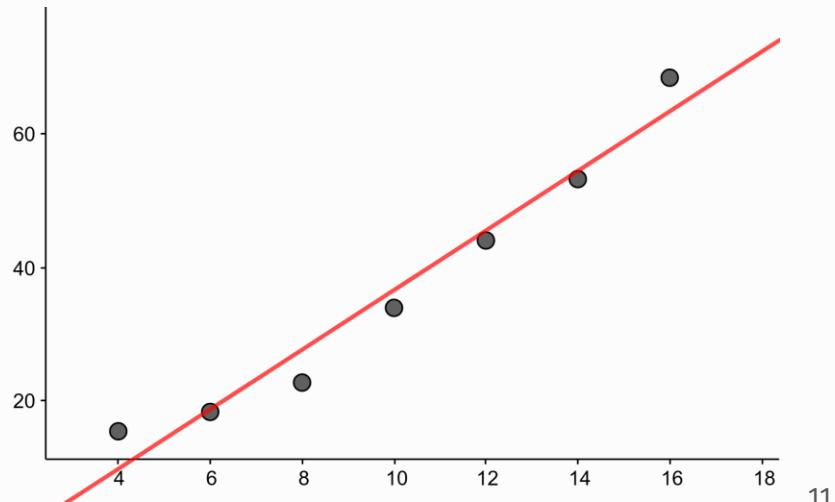
- Prediction: predict an output from an unseen input

$$y = 4x - 10$$

- That fits the pattern learned by looking at input it has seen before

- Interpretation

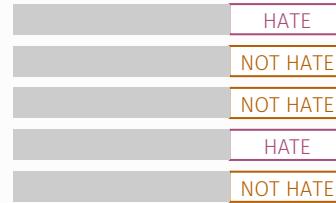
- Examine the learned model weights to characterize the relationship between variables



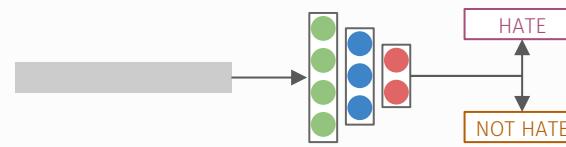
# Supervised machine learning process



Data  
(input text,  $X$ )



Annotate  
labels ( $Y$ )



Train a model to  
predict labels ( $Y$ )  
from input text ( $X$ )

# Machine learning models

- Transform an input to an output with a “model”: a simplified mathematical/statistical version of reality
- Models have parameters learned from patterns in data
  - Usually encode how variables relate to each other



# Machine learning algorithms

- Algorithms are systematic ways of doing things
- In machine learning, “algorithms” refers to systematic ways of estimating model parameters from data.
- How does the model learn the patterns that enable it to make predictions? That’s the machine learning algorithm
- We’ll go over many in this class, including:
  - Logistic regression
  - Neural networks
  - Transformers

# Training and test sets (and phases)

Training set

Development set

Test set

- Train parameters of the model on training set (training phase)
  - Sees examples of input and (assumed correct) output that it will mimic
- Development set to run tests of the model and choose hyperparameters
- Test time
  - Freeze parameters of the model
  - Predict input from an unseen set
  - Evaluate on correct answers and see how well the model performs
- **Don't look at the test set too much when developing/choosing models**

# NLP applications

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# Core tasks and applications of NLP

## APPLICATIONS

machine translation

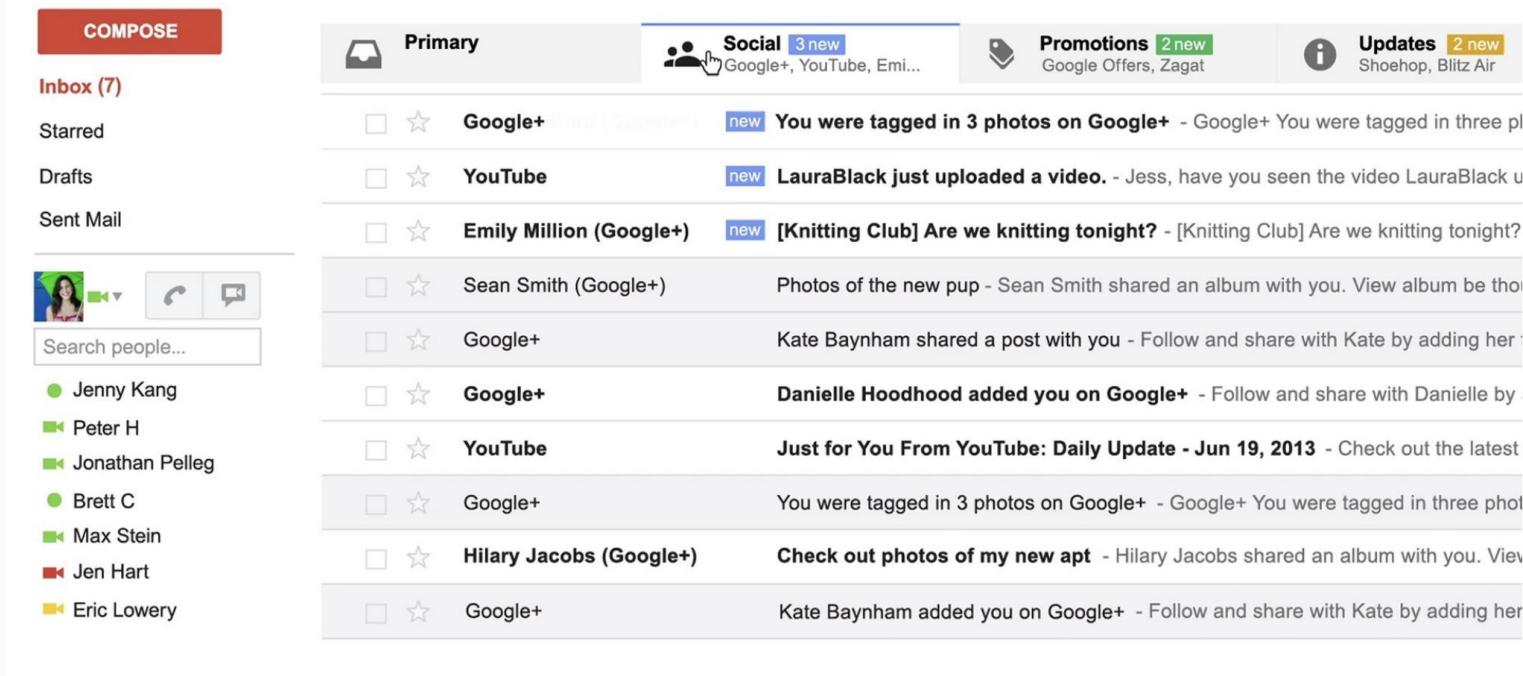
chatbots

information retrieval

summarization

question answering

# NLP applications: email classification

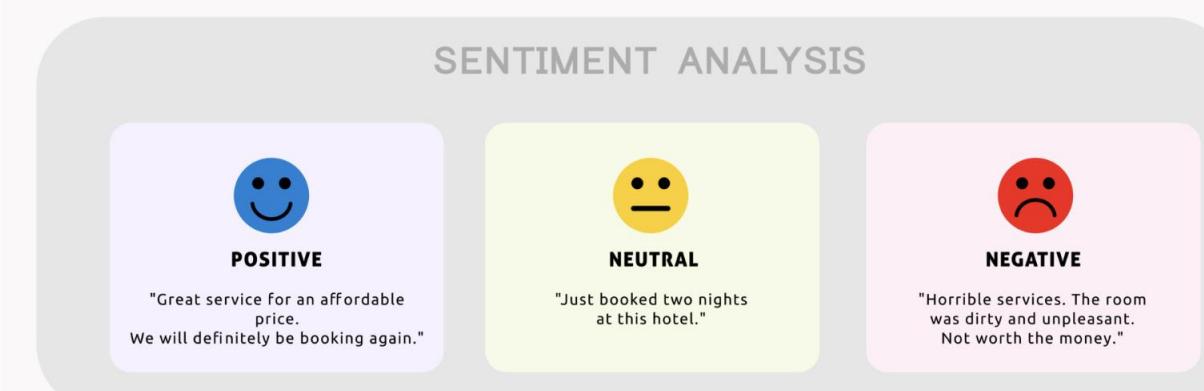


The screenshot shows a Gmail inbox with the following categories and their contents:

- Primary**:
  - Google+ (new): You were tagged in 3 photos on Google+ - Google+ You were tagged in three photos on Google+.
  - YouTube (new): LauraBlack just uploaded a video. - Jess, have you seen the video LauraBlack uploaded?
  - Emily Million (Google+) (new): [Knitting Club] Are we knitting tonight? - [Knitting Club] Are we knitting tonight?
  - Sean Smith (Google+): Photos of the new pup - Sean Smith shared an album with you. View album
  - Google+ (new): Kate Baynham shared a post with you - Follow and share with Kate by adding her to your circles.
  - Google+ (new): Danielle Hoodhood added you on Google+ - Follow and share with Danielle by adding her to your circles.
  - YouTube (new): Just for You From YouTube: Daily Update - Jun 19, 2013 - Check out the latest video from YouTube.
  - Google+ (new): You were tagged in 3 photos on Google+ - Google+ You were tagged in three photos on Google+.
  - Hilary Jacobs (Google+) (new): Check out photos of my new apt - Hilary Jacobs shared an album with you. View album
  - Google+ (new): Kate Baynham added you on Google+ - Follow and share with Kate by adding her to your circles.
- Social**: 3 new (Google+, YouTube, Emi...)
- Promotions**: 2 new (Google Offers, Zagat)
- Updates**: 2 new (Shoehop, Blitz Air)

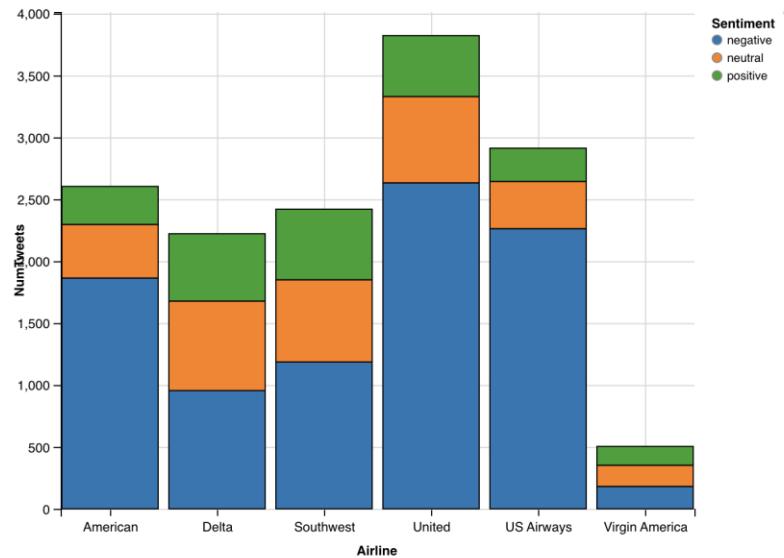
- Spam / Not spam
- Priority Level
- Category (primary / social / promotions / updates)

# NLP applications: sentiment analysis



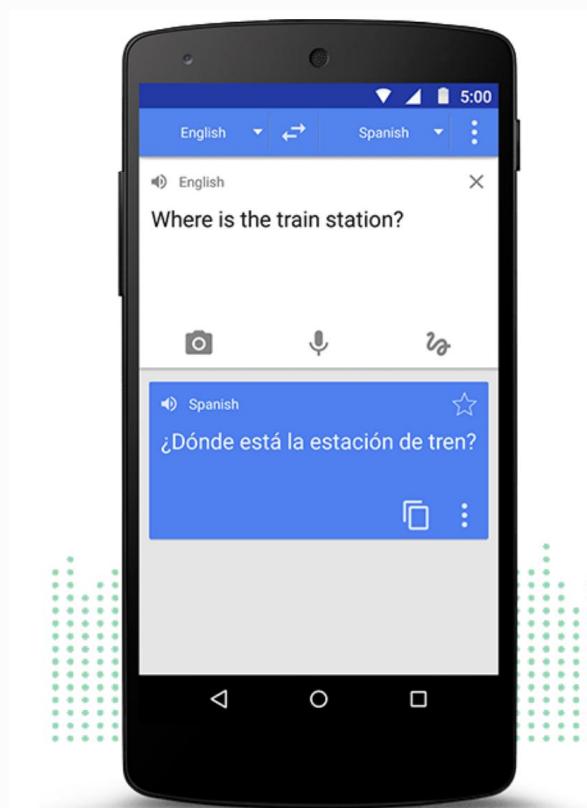
## Hotel review sentiment

# NLP applications: sentiment analysis



## US Airline review sentiment

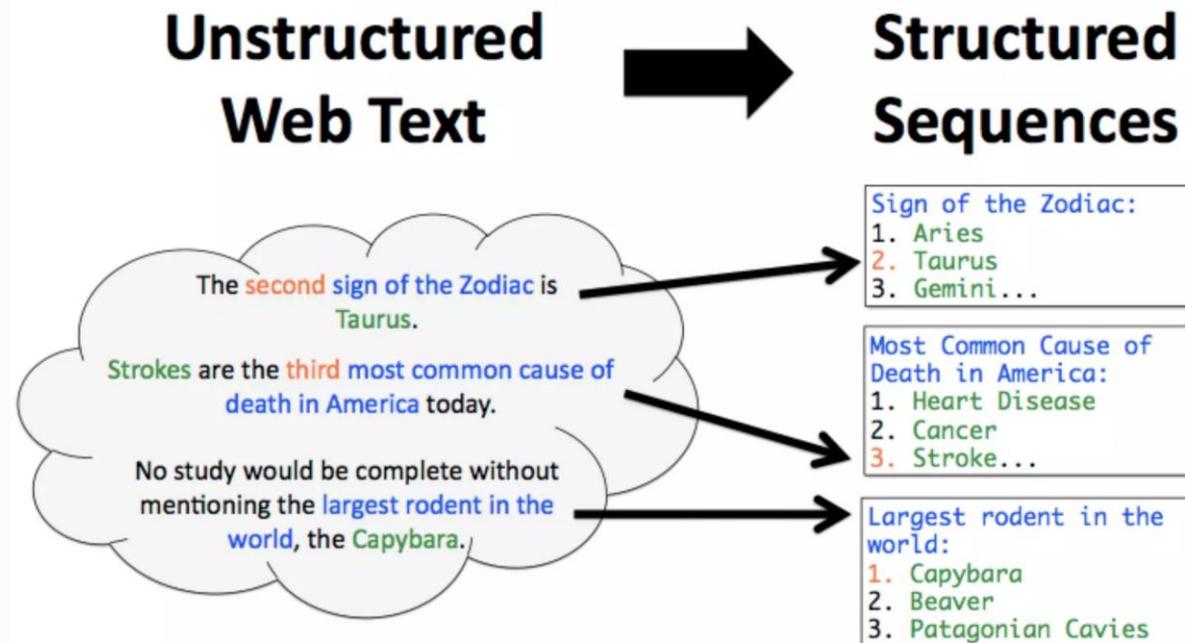
# NLP applications: machine translation



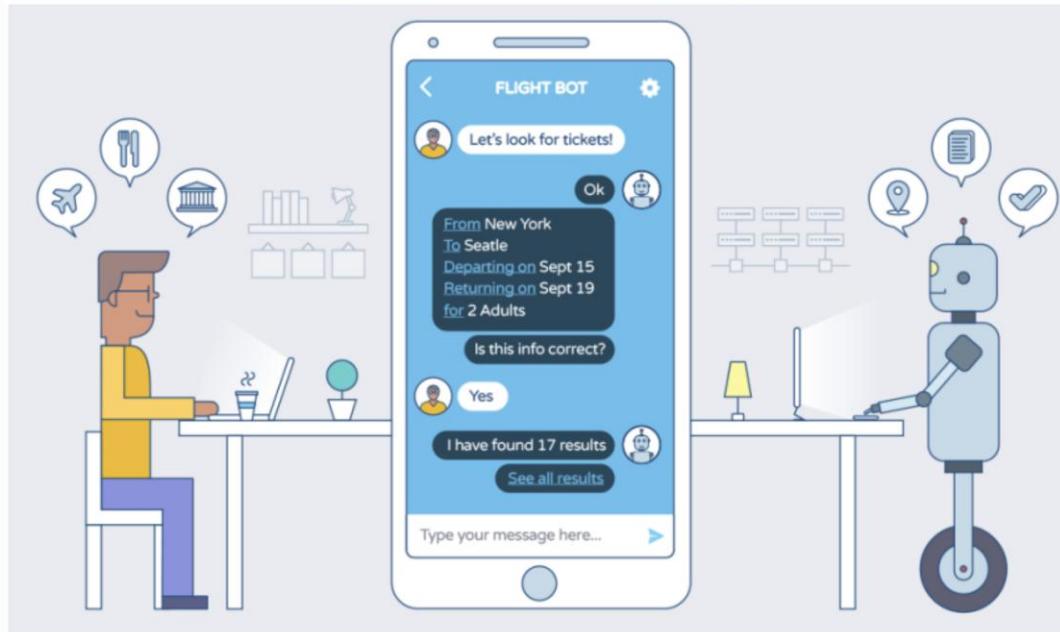
# NLP applications: summarization



# NLP applications: information extraction



# NLP applications: dialogue systems/chatbots



# NLP applications: question answering



amazon alexa



*Discuss with a neighbor:*

What NLP applications, if any,  
do you use?

# NLP core tasks

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# Core tasks and applications of NLP

## CORE TASKS

text classification

language modeling

sequence labeling



## APPLICATIONS

machine translation

chatbots

information retrieval

summarization

question answering

# Text classification

- Input: a span of text
- Output: a label from a set of discrete options
- *Example*: sentiment analysis
  - $Text \rightarrow \{\text{positive, neutral, negative}\}$

# Language modeling

- Input: a span of text, or no text at all
- Output: the next word
- *Example:* text generation for chatbots (ChatGPT)
  - *context text -> next word*

# Sequence labeling

- Input: a span of text
- Output: a sequence of labels, one for each word (token)
- *Example:* part-of-speech tagging
  - *The book was brilliant* -> DET NOUN VERB ADJ

# Coding activity: clickbait classification

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# Load in-class notebook

1. Go to this [nbgitpuller link](#) (also available on course website)
2. Log in with your Pitt username if necessary
3. Start a server with **TEACH – 6 CPUs, 48 GB**
4. Load custom environment at **/ix1/cs1671-2026s/class\_env**
5. This should pull the `cs1671_spring2026_jupyterhub` folder into your JupyterLab
6. Open `session5_clickbait_classification.ipynb`